How should we ops?

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Heroku, a Salesforce.com company
$ heroku create sushi
Creating sushi... done
http://sushi.herokuapp.com/ | git@heroku.com:sushi.git

$ git push heroku master
----> Heroku receiving push
----> Rails app detected
----> Compiled slug size is 8.0MB
http://sushi.herokuapp.com deployed to heroku
why this talk
where I come from
what even

- DevOps
- OpsDev
- NoOps
- ???!!!! :-[
okay so then what's SRE
Total Ownership Model
why's that good
hold me I'm afraid
where have I heard that before

Alice Goldfuss,
http://sysadvent.blogspot.com/2016/12/day-6-no-more-on-call-martyrs.html
but wouldn't you like to be sure that you're doing useful work?
devs

code pushes

production $$$

OMG PAGES

Conway’s Law

organizations which design systems ... are constrained to produce designs which are copies of the communication structures of these organizations

--Melvin Conway, in 1968

example: support
example: Heroku Data
example: retrospectives
what about when it's all on firepants
you're still in better shape
where does that leave ops
experts

that's where
in conclusion
Thanks for listening <3

@hashoctothonpe